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## **SAN DIEGO'S BEHIND THE SCENES CATERING REVEALS HOTTEST 2009 WEDDING TRENDS**

**SAN DIEGO, CALIF** (March 27, 2009) Behind The Scenes (BTS) Catering and Events, known for being a popular local as well as global catering provider is announcing this year's wedding trends – a must read for brides to be as San Diego kicks into high-gear with 2009 wedding season. San Diego resident and BTS's President, John Crisafulli is one of the top leaders in the catering industry not only in San Diego, but also globally keeping his finger on the pulse of every aspect of weddings, intimate parties and large scale events. Always on the forefront, Crisafulli has put together the list of some of the newest trends for the 2009 wedding season.

- Keeping in step with the current national economic climate, simplified and streamlined weddings as opposed to huge, ornate and overdone celebrations are going to be very prominent in receptions this year. This includes smaller more intimate celebrations, combining ceremony and reception sites, stand up dessert receptions vs. formal meals, and destination weddings are regaining popularity as a way to combine honeymoon and reception and keep guest counts justifiably lower without appearing to be planning on a budget.
- Another interesting trend is that where Organic was popular in 2008, it is "out" in 2009. This year the newest trend being seen includes using local products and resources. This supports sustainability and the "from farm to fork" concept where caterers are recommending to clients that they use local purveyors and resources. This not only helps stimulate and support the local economy but also enables ones reception to be truly unique. With San Diego's bountiful amount of resources, 2009 brides can really incorporate some wonderful features.
- The traditional large wedding cakes are also "out." This year "Couture" wedding cakes are one of the hottest trends. Small individual cakes for each guest are exceedingly popular. This is coupled with a mock cake that is decorated as a traditional wedding where the bride and groom cut into one slice for the photos and then the petite specialty cakes are given to each guest. There are several fabulous bakeries in San Diego that specialize in "Couture" wedding cakes. Plus, it is a fun way for guests to enjoy a personalized desert and is unique and memorable for all attendees.
- Another out of the box pre-wedding party trend being seen this year is to help the couple create their first wine cellar. To save on monies and resources today a lot of couples are combining joint pre-wedding festivities. The wine cellar concept is perfect for engagement parties or couple bridal showers where family and friends bring a bottle of wine with a thoughtful note toasting a future special occasion for them to enjoy. Not only does it personalize the gift but it also lends for a fun party/event for everyone to enjoy.

Based in San Diego, BTS was started in 1992 by San Diego native John Crisafulli. In addition to doing world-class events, BTS also caters for local corporate events, social engagements, weddings, and intimate gatherings in San Diego. Most recently, they were selected to be the caterer of choice for NBC Olympics broadcasting at the upcoming 2010 Winter Olympics in Vancouver, British Columbia, Canada. This will be the sixth Olympic Games that BTS will be of service to NBC Olympics. Under Crisafulli's leadership, BTS also provides its services domestically to large scale events such as the Red Bull Air Races, ESPN X Games, and PGA Golf tournaments. They also serve as the preferred and exclusive caterer for numerous prominent venues across the country. This month, BTS also opened an office in Chicago to keep up with the companies demand in the mid-west.

For more information on the catering and event services provided by Behind The Scenes please contact (858) 638-1400 or visit the website at [www.btscenes.com](http://www.btscenes.com) ###